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CONTACT US:
ChiroEco.com/contact-us
904-285-6020
sales@chiroeco.com

PRINT SPECS

**Full Page**
- 7.125” x 10” (Live area)
- 8.125” x 10.875” (Trim)
- 8.375” x 11.125” (Bleed Included)

**2 Page Spread**
- 16.25” x 10.875” (Trim)
- 16.5” x 11.125” (Bleed Included)
- Allow up to .5” for creep in gutter

**1/2 Horiz. Spred Bleed**
- 16.25” x 4.75” (Trim)
- 16.5” x 4.875” (Bleed)

**1/3 Square**
- 4.625” x 4.625”

**1/3 Vert.**
- 2.25” x 4.625”

**1/2 Island**
- 4.625” x 6.625”

**1/3 Horiz.**
- 7.125” x 3”

**1/2 Vert.**
- 3.5” x 9.625”

**Marketplace**
- 1/4
- 3.5” x 4.625”

**1/6 Horiz.**
- 4.667” x 2.2”

**DIGITAL SPECS**

**Splash Page**
- 640px x 480px

**Double Box**
- 300px x 600px

**Movers & Shakers**
- 546px x 248px

**Leaderboard**
- 920px x 90px

**Home Page Horizontal**
- 728px x 90px

**E-newsletter Horizontal**
- 728px x 90px

**ROS Horizontal**
- 728px x 90px

**Brand Box**
- 300px x 100px

**Upper and Lower Box**
- 300px x 250px

**Article Ad Box**
- 336 x 280

**DIGITAL AD FILE SPECIFICATIONS:**

- Accepted file types:
  - PNG or JPG, 72 dpi, preferred. RGB mode
  - We can also accept PSD, FLA, JPEG, and SIF

**HOW TO SUBMIT ALL AD FILES:**

- Upload your ad to our site at chiroeco.com/upload and follow the directions; please be sure to select your account representative.
- Files under 5 MB may be emailed to your sales representative.
- Files over 20 MB max size.
- For larger files please contact your sales representative.
- Files under 5 MB may be emailed to your sales representative.

INHOUSE DESIGN: We will design your ad at a rate of $100 with 2 rounds of edits. Additional rounds are $100 per hour.

Contact info: ChiroEco.com/media-kit | 904-285-6020 | sales@chiroeco.com

**PRINT AD FILE SPECIFICATIONS:**

- Press-ready 300 dpi PDF or JPG preferred. All files are to be saved in high-res, CMYK, flattened, and fonts converted to outlines where applicable. All RGB and PMS colors MUST be converted to CMYK. If we convert, a color shift may occur.

**2019 Editorial Calendar**

- **580,000 magazines mailed**
- **24,417 direct requested readers**
- The only independently audited publication serving the chiropractic industry.

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BY THE CHIROPRACTIC COMMUNITY

BUILDING BETTER PRACTICES